

# our focus

Our distinguished faculty prepares qualified students for careers in quantitative communication research and teaching within and beyond higher education. Areas of study include the following:

- Cognition, Emotion, and Communication
- Computational Communication Research
- Health Communication
- Information and Communication Technologies
- Interpersonal Communication
- Media Uses, Processes, and Effects
- Political Communication



“The professors are genuinely interested in the success of every student. With their relentless support, **I was able to publish several first-authored articles before I graduated.**”

DR. SIYUE (APRIL) LI (PHD, UC DAVIS, 2015),  
ASSISTANT PROFESSOR, OHIO STATE UNIVERSITY

## Graduate Classes

201. Theoretical Perspectives on Comm
202. Comm Theory Construction
204. Biological Foundations of Comm
210. Experimental Methods and Analysis
211. Survey Research Methods in Comm
212. Web Sciences Research Methods
213. Simulation Methods in Comm Research
214. Analysis of Communication Networks
220. Persuasion Theories
221. Communication and Cognition
222. Risk Communication
230. Social Interaction Theory and Research
231. Tactics of Interpersonal Influence
232. Health Communication
233. Persuasive Technologies for Health
234. Intercultural Communication
235. Health Communication Campaigns
243. Media and Health
244. Organizational Communication
250. Mediated Comm Theory and Research
- 251Y. Digital Tech & Social Change
252. Computer-Mediated Comm
253. Children, Adolescents, & Media
254. Communication Campaigns
255. Social Media
256. Comm Perspectives on Video Games
259. Cognitive Approaches to Media
260. Political Communication
270. Diffusion of Innovations
- 280-3. Special Topics

## Doctoral Studies in Communication



[communication.ucdavis.edu](http://communication.ucdavis.edu)

UCDAVIS

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UNIVERSITY OF CALIFORNIA





“I started my program knowing very little about conducting research, and am now able to spearhead my own projects, analyze data, and explore a variety of subject areas. I have also been able to conduct research abroad.”

DR. CASSANDRA ALEXOPOULOS (PhD, UC DAVIS, 2017)  
ASSISTANT PROFESSOR, UNIV. OF MASSACHUSETTS (BOSTON)



“My program is helping me explore and develop my true potential. I especially cherish the chance to discuss and brainstorm my ideas with some of the most prolific researchers in the field today.”

SAIF AHMED (PhD CANDIDATE, CLASS OF 2018)



## why our program?

Instruction is provided in small seminars. We emphasize the technologies that are transforming human communication. Students become productive, publishing scholars through collaborative partnerships with faculty. They become proficient teachers through training and individualized coaching. Our community of faculty and students is supportive and multicultural.

## why UC Davis?

UC Davis, one of the nation’s top-ranked public universities, is renowned worldwide for its innovative programs, exceptional faculty, and ground-breaking research. The city of Davis is the quintessential college town, yet provides quick access to the urban amenities offered by Sacramento and San Francisco, as well as the natural wonders of northern California.

## funding

We have been able to provide students with funding through teaching assistantships or fellowships. Funds for research and conference travel are available.

## contact us!

Stephanie Fallas  
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sfallas@ucdavis.edu

Dr. Bo Feng  
Graduate Advisor  
bfeng@ucdavis.edu

## apply online

Undergraduates are encouraged to apply directly to the doctoral program even though they have not yet earned a Master’s degree.

<https://gradstudies.ucdavis.edu/prospective-students/admissions-application>

# program faculty

Robert A. Bell, Professor and Chair (PhD, UT Austin).  
*Health communication*

Jaeho Cho, Associate Professor (PhD, Wisconsin).  
*Political communication*

Drew Cingel, Assistant Professor (PhD, Northwestern).  
*Children, adolescents, and media*

Bo Feng, Associate Professor (PhD, Purdue).  
*Interpersonal and cross-cultural communication*

Seth Frey, Assistant Professor (PhD, Indiana).  
*Cognition, complexity, data science, games*

Heather J. Hether, Lecturer PSOE (PhD, USC).  
*Health communication, digital pedagogy*

Martin Hilbert, Associate Professor (PhD, USC; PhD, FAU).  
*Mathematical modeling of complex systems*

Nicholas A. Palomares, Associate Professor (PhD, UCSB).  
*Message production and processing*

Jorge Peña, Associate Professor (PhD, Cornell).  
*Computer-mediated communication; virtual reality*

Cuihua (Cindy) Shen, Associate Professor (PhD, USC).  
*Online social networks*

Jeanette B. Ruiz, Lecturer PSOE (PhD, UCSD).  
*Internet governance; pedagogy*

Laramie Taylor, Associate Professor (PhD, Michigan).  
*Media processes and effects*

Magdalena Wojcieszak, Associate Professor (PhD, Penn).  
*Political communication, public opinion, media effects*

Narine Yeghiyan, Associate Professor (PhD, Indiana).  
*Biological foundations of message processing*

Jingwen Zhang, Assistant Professor (PhD, Penn).  
*Persuasive technologies for health*

*Affiliated faculty include Amber Boydston, PhD and Robert Huckfeldt, PhD (Political Science); Diana Cassady, DrPH (Public Health Sciences); Stephen Henry, MD and Richard Kravitz, MD (Internal Med.); Michael Neff, PhD (Computer Science); Jeff Sherman, PhD (Psychology); Xiaoling Shu, PhD (Sociology); and Lisa Soederberg Miller, PhD (Human Development).*



“Under faculty guidance, I have been able to publish papers, present research at conferences, teach undergraduate courses, receive training at the University of Oxford’s Internet Institute, and intern at Facebook.”

GRACE BENEFIELD (PhD CANDIDATE, CLASS OF 2017)