

## CMN 1 - Introduction to Public Speaking - S2012

Alisa Shubb – *Continuing Lecturer*

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*CMN 1 is a rewarding and challenging course that will introduce you to the fundamentals of oral composition and delivery, focusing on methods for improving your skills as a communicator and public speaker. You will be involved in a variety of activities designed to enhance your understanding of speech preparation and delivery including lectures, reading assignments, in-class presentations (speeches), papers, written & oral critiques, and a final exam.*

### COURSE ASSIGNMENTS :

- Deliver four (4) speeches
  - #1 Introductory Speech 12 points (3% of total grade)
  - #2 Informative Speech 100 points (25% of total grade)
  - #3 Persuasive Speech 100 points (25% of total grade)
  - #4 Ceremonial Speech 16 points (4% of total grade)
- Take final exam (70/20/10% – lecture/book/packet) 92 points (23% of total grade)
- Write two (2) critical analysis papers
  - 20 points (5% of total grade)
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- Participate in discussions/critiques/improvisation, etc 40 points (10% of total grade)

93%+=A, 90-92.99%=A-, 87-89.99%=B+, 83-86.99%=B, 80-82.99%=B-, 77-79.99%=C+, 73-76.99%=C, 70-72.99%=C-, 67-69.99%=D+, 63-66.99%=D

### POLICIES :

- ⊗ There are **NO MAKE-UPS** for any missed speech, exam or paper. Students with doctor verified illnesses or other grave circumstances must contact their TA before the due date of the assignment to discuss possible arrangements.
- ⊗ Students will arrange their scheduled speaking days in advance during section meetings; incomplete required written work, absence, or lack of preparedness on a day in which you were assigned to speak will result in a zero for that assignment.
- ⊗ Attendance in section is a requirement and attendance at lecture is highly recommended.
- ⊗ Students missing any section during the first two weeks of this class will receive an automatic F in participation.
- ⊗ Questions or challenges to any assignment grade must be discussed in person during your TA's office hours within one week of receiving that grade. No grade may be changed after final grades are submitted.
- ⊗ There is no "extra credit" available in this course.
- ⊗ Final grades are determined strictly by percentage - final grades will NOT be rounded up, down or curved.
- ⊗ Students requiring final exam accommodations must secure arrangements at least two weeks in advance.
- ⊗ All audio or video recording is *by permission only*. Students with visible or audible cell-phones, ipods, etc may be asked to leave lecture or discussion section. Absolutely NO electronics may be used or displayed during the exam.

### MATERIALS:

Textbook – Coopman & Lull *Public Speaking: The Evolving Art*. (ISBN-13: 978-0-534-63727-9)

STUDENT PACKET required & available to purchase through Classical Notes

Week	M	Monday Lecture Topics:	Speech Assignments	Req'd Readings
#1	4/2	Public Speaking as Communication		Ch 1, 2, 10, 11
#2	4/9	Communication/Listening	Introductory speeches	Ch. 3, 4
#3	4/16	Ciceronean Canons		Packet: Ciceronean Canons
#4	4/23	Aristotelian Elements	Informative Speeches	Ch. 9, 13, 7
#4	4/30	Utilizing Audience Interest Levels	Informative Speeches	Ch. 5
#5	5/7	Persuasion & Motivation		Ch. 14
#6	5/14	Audience Adaptation		Ch. 15
#7	5/21	HOLIDAY (Monday Only)	Persuasive Speeches	
#8	5/28	Ceremonial Speaking	Persuasive Speeches	
#9	6/4	Rhetorical Exigence	Ceremonial Speeches	

**Final Exam: Wednesday, June 13 at 8:30 pm (code 4) in 2 Wellman**