

Laramie D. Taylor

Curriculum Vita

September 6, 2023

Department of Communication, University of California Davis
One Shields Avenue, Davis, California 95616
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Degrees

- PhD Department of Communication Studies, University of Michigan, 2005.
Cartwright Fellowship for Innovation in Research, 2004-2005
Regents' Fellowship, 2000-2005
- BA English and Education, Brigham Young University, 1997
Summa cum laude
Ezra Taft Benson Scholar, 1991-1997

Academic Appointment and Employment

Professor, Department of Communication, University of California Davis. July 2019 until present.

Department Chair, Department of Communication, University of California Davis. 2018 until 2023.

Associate Professor, Department of Communication, University of California Davis. July 2012 until June 2019.

Assistant Professor, Department of Communication, University of California Davis. July 2005 until June 2012.

High-school and middle-school teacher. Designed and taught courses in media literacy, literature, composition, reading, remedial reading, and study skills. Coached speech team and directed school plays. School districts: Orem, Utah (1996-1997); Crookston, Minnesota (1997-1998); Foley, Minnesota (1998-2000).

Publications :

* asterisk indicates the co-author was a student at the time of writing.

Journal Articles

52. *Aitken, B., & **Taylor, L. D.** (in press). Uses and Grindifications: Examining the motivators and antecedents of Grindr usage among GBMSM. *Journal of Homosexuality*. <https://doi.org/10.1080/00918369.2023.2297953>
51. *Rasul, M., *Tin, J., Stevens, H. R., & **Taylor, L. D.** (2023). Incivility in COVID-19 vaccine mandate discourse and moral foundations: A natural language processing approach. *JMIR Formative Research*. <http://dx.doi.org/10.2196/50367>
50. Chen, M., **Taylor, L. D.**, & Bell, R. A.. (2023). Persuasive narratives about osteoporosis: Effects of protagonist competence, narrator point of view, and subjective risk. *Health Education & Behavior*, advance online publication. <https://doi.org/10.1177/10901981231158412>
49. *Xu, H., & **Taylor, L. D.** (2022). When do people believe, check, and share health rumors on social media? Effects of evidence type, health literacy, and health knowledge. *Journal of Health Psychology*, advance online publication. <https://doi.org/10.1177/13591053221125992>
48. *Acic, I., & **Taylor, L. D.** (2022). Effects of self-objectification on viewers' narrative engagement. *Psychology of Popular Media*. <https://doi.org/10.1037/ppm0000418>
47. Alexopoulos, C., **Taylor, L. D.**, & *Roberts, L. (2022). Intention to cheat and mediated portrayals of partner abundance and scarcity. *Sexuality & Culture*, 26, 2242–2252. <https://doi.org/10.1007/s12119-022-09995-1>
46. Malloch, Y. Z., & **Taylor, L. D.** (2022). Making friends with strangers online: Transitions across public, bounded private and private communications channels. *American Communication Journal*, 24(1).
45. **Taylor, L. D.**, & *Acic, I. (2021). Sports fans and magical thinking: How supernatural thoughts connect fans to teams. *International Journal of Sport Communication*, 14(4), 474-490. <https://doi.org/10.1123/ijsc.2021-0046>
44. *Stevens, H., *Acic, I., & **Taylor, L. D.** (2021). Uncivil reactions to sexual assault online: Linguistic features of news reports predict discourse incivility. *CyberPsychology, Behavior, and Social Networking*, 24(12), 815-821. <https://doi.org/10.1089/cyber.2021.0075>

43. *Acic, I., *Stevens, H., Yu, X., & **Taylor, L. D.** (2021). How gay men discuss their bodies online. *Communication Research Reports*, 38(5), 325-335. <https://doi.org/10.1080/08824096.2021.1976630>
42. *Stevens, H., *Oh, Y., & **Taylor, L. D.** (2021). Desensitization to fear-inducing COVID-19 health news on Twitter: Observational study. *JMIR Infodemiology*, 1(1). <https://doi.org/10.2196/26876>
41. Bell, R. A., Chen, M., & **Taylor, L. D.** (2021). Narratives of prevention and affliction in Type 2 Diabetes: Mechanisms of influence in a sample of middle-aged women. *Journal of Health Communication*, 26(4), 253-263. <https://doi.org/10.1080/10810730.2021.1913678>
40. **Taylor, L. D.** (2021). Material abundance messages and women's partner trait preferences: Effects of exposure to advertisements for consumer goods. *Evolutionary Psychological Science*, 7, 165-173. <https://doi.org/10.1007/s40806-020-00268-4>
39. Alexopoulos, C., & **Taylor, L. D.** (2021). If your girl only knew: The effects of infidelity-themed song lyrics on cognitions related to infidelity. *Psychology of Popular Media*, 10(4), 445-456. <https://doi.org/10.1037/ppm0000326>
38. Alexopoulos, C., & **Taylor, L. D.** (2020). Risky business: Risk and responsibility messages in teen sex romps. *Sexuality and Culture*, 24, 2161-2182. <https://doi.org/10.1007/s12119-020-09742-4>
37. **Taylor, L. D.**, & *Acic, I. (2021). Magical thinking and fans of fictional texts. *Psychology of Popular Media*, 10(1), 21-27. <https://doi.org/10.1037/ppm0000279>
36. **Taylor, L. D.** (2021). Eudaimonia, hedonia, and fan behavior: Examining the motives of fans of fictional texts. *Psychology of Aesthetics, Creativity, and the Arts*, 15(2), 264. <https://doi.org/10.1037/aca0000270>
35. *Alexopoulos, C., & **Taylor, L. D.** (2020). Your cheating cognitions: Young women's responses to television messages about infidelity. *Mass Communication and Society*, 23(2), 249-271. <https://doi.org/10.1037/ppm0000279>
34. *Zimbres, T., Bell, R. A., & **Taylor, L. D.** (2020). Effects of public versus media responsibility messages on stigmatization of people with schizophrenia in an American adult sample. *Social Psychiatry and Psychiatric Epidemiology*, 55, 917-927. <https://doi.org/10.1007/s00127-019-01788-6>
33. *Alexopoulos, C., & **Taylor, L. D.** (2020). Easy listening? An analysis of infidelity in top pop, hip-hop, and country song lyrics over 25 years. *Psychology of Music*, 48(6), 795-807. <https://doi.org/10.1177/0305735618824982>

32. *Malloch, Y. Z., & **Taylor, L. D.** (2019). Emotional self-disclosure in online breast cancer support groups: Examining theme, reciprocity and linguistic style matching. *Health Communication, 34*(7), 764-773.
31. *Wang, B., **Taylor, L. D.**, & *Sun, Q. (2018). The family that plays together stays together: Video co-playing and family closeness. *New Media and Society, 20*, 4074-4094. doi: 10.1177/1461444818767667
30. *Khan, S., & **Taylor, L. D.** (2018). Gender policing in mainstream Hindi cinema: A decade of central female characters in top-grossing Bollywood movies. *International Journal of Communication, 12*, 3641-3662.
29. *Ho, C.-L., *Pan, W., & **Taylor, L. D.** (2017). Disclosure pattern of the public's stigma of HIV testing in online HIV forums : Self-stigma and the unspoken. *Journal of Psychosocial Nursing and Mental Health Services, 55*(12), 34-43.
28. *Chen, M., Bell, R. A., & **Taylor, L. D.** (2017). Persuasive effects of point of view, protagonist competence, and similarity in a health narrative about type-2 diabetes. *Journal of Health Communication, 22*, 702 - 712. doi: 10.1080/10810730.2017.1341568
27. *Gil Lopez, T., *Ahmed, S., & **Taylor, L. D.** (2017). Understanding fandom in the multilingual Internet: A study of 'El Clásico' fans' commenting behaviour on YouTube. *International Journal of Sport Communication, 10*, 17-33.
26. *Ghaznavi, J., *Grasso, K., & **Taylor, L. D.** (2017). Increasingly violent but still sexy : A decade of central female characters in top-grossing Hollywood and Bollywood film promotional material. *International Journal of Communication, 11*, 23-47.
25. **Taylor, L. D.**, *Alexopoulos, C., & *Ghaznavi, J. (2016). Touchy subjects: Sex in the workplace on broadcast, cable, and internet television. *Sex Roles, 75*,476-489. <https://doi.org/10.1007/s11199-016-0642-x>
24. *Jiang, K., Barnett, G. A., & **Taylor, L. D.** (2016). Dynamics of cultural frames in international news coverage: A semantic network analysis. *International Journal of Communication, 10*, 3710-3736.
23. *Chen, M., Bell, R. A., & **Taylor, L. D.** (2016). Narrator point of view and persuasion in health narratives: The role of protagonist-reader similarity, identification, and self-referencing. *Journal of Health Communication, 21*, 908-918. <https://doi.org/10.1080/10810730.2016.1177147>

22. **Taylor, L. D., & *Fortaleza, J.** (2016). Media violence and male body image. *Psychology of Men and Masculinity, 17*, 380-384. <https://doi.org/10.1037/men0000030>
21. **Taylor, L. D.** (2015). Investigating fans of fictional texts: Fan identity salience, empathy, and transportation. *Psychology of Popular Media Culture, 4*(2), 172-187. <https://doi.org/10.1037/ppm0000028>
20. *Ghaznavi, J., & **Taylor, L. D.** (2015). Bones, body parts, and sex appeal: An analysis of #Thinspiration images in popular photo-sharing social media. *Body Image, 14*, 54-61.
19. **Taylor, L. D.** (2015). Men's sexual selectivity, romantic confidence, and gender ratios in the media. *The Journal of Men's Studies, 23*, 107-113. <https://doi.org/10.1177/1060826514561987>
18. **Taylor, L. D.** (2013). Dying to watch: Thoughts of death and preference for sexual media content. *Journal of Media Psychology, 25*(2), 55 - 64. <https://doi.org/10.1027/1864-1105/a000079>
17. *Lee, T. K., & **Taylor, L. D.** (2013). The motives for and consequences of viewing television medical dramas. *Health Communication, 29*, 13-22. <https://doi.org/10.1080/10410236.2012.714346>
16. **Taylor, L. D.** (2013). Male partner selectivity and romantic confidence and media depictions of partner scarcity. *Evolutionary Psychology, 11*, 36 - 49.
15. **Taylor, L. D.** (2012). Cads and dads on screen: Do film representations of partner scarcity affect partner trait preferences? *Communication Research, 39*, 523 - 542. <https://doi.org/10.1177/00936502111405647>
14. **Taylor, L. D.** (2012). Death and television: Terror management theory and themes of law and justice on television. *Death Studies, 36*, 340 – 359. <https://doi.org/10.1080/07481187.2011.553343>
13. **Taylor, L. D., Bell, R. A., & Kravitz, R. L.** (2011). Third-person effects and direct to consumer advertisements for antidepressants. *Depression and Anxiety, 28*, 160 – 165. <https://doi.org/10.1002/da.20756>
12. **Taylor, L. D.** (2011). Avatars and emotional engagement in asynchronous online communication. *CyberPsychology, Behavior, and Social Networking, 14*, 207 - 214. <https://doi.org/10.1089/cyber.2010.008>
11. **Taylor, L. D., & *Setters, T.** (2011). Watching aggressive, attractive, female protagonists shapes gender roles for women among male and female

undergraduate viewers. *Sex Roles*, 65, 35 – 46.
<https://doi.org/10.1007/s11199-011-9960-1>

10. Bell, R. A., **Taylor, L. D.**, & Kravitz, R. L. (2010). Do antidepressant advertisements educate consumers and promote communication between patients with depression and their physicians? *Patient Education and Counseling*, 81, 245 – 250. <https://doi.org/10.1016/j.pec.2010.01.014>
9. Aubrey, J. S. & **Taylor, L. D.** (2009). The role of lad magazines in priming men's chronic and temporary appearance-related schemata: An investigation of longitudinal and experimental findings. *Human Communication Research*, 35, 28 - 58. <https://doi.org/10.1111/j.1468-2958.2008.01337.x> (order of authorship determined alphabetically)
8. **Taylor, L. D.** (2008). Cads, dads, and magazines: Women's sexual preferences and articles about sex and relationships. *Communication Monographs*, 75, 270 – 289. <https://doi.org/10.1080/03637750802282710>
7. Knobloch-Westerwick, S., & **Taylor, L. D.** (2008). The blame game: Elements of causal attribution and its impact on siding with agents in the news. *Communication Research*, 35, 723 – 744. <https://doi.org/10.1177/0093650208324266>
6. **Taylor, L. D.**, Davis-Keane, P., & Malanchuk, O. (2007). Self-esteem, self-concept, and aggression in school: A longitudinal exploration. *Aggressive Behavior*, 33, 130 - 136. <https://doi.org/10.1002/ab.20174>
5. Huesmann, L. R. & **Taylor, L. D.** (2006). The role of media violence in violent behavior. *Annual Review of Public Health*, 27, 393 - 415. <https://doi.org/10.1146/annurev.publhealth.26.021304.144640>
4. Harrison, K., **Taylor, L.D.**, & *Marske, A.L. (2006). Women's and men's eating behavior following exposure to ideal-body images and text. *Communication Research*, 33, 507 - 529. <https://doi.org/10.1177/0093650206293247>
3. **Taylor, L. D.** (2006). College men, their magazines, and sex. *Sex Roles*, 55, 693 – 702. <https://doi.org/10.1007/s11199-006-9124-x>
2. **Taylor, L.D.** (2005). All for Him: Articles about sex in American lad magazines. *Sex Roles*, 52, 153-163. <https://doi.org/10.1007/s11199-005-1291-7>
1. **Taylor, L. D.** (2005). Effects of visual and verbal sexual television content and perceived realism on attitudes and beliefs. *The Journal of Sex Research*, 42, 130 – 137. <https://doi.org/10.1080/00224490509552266>

Book Chapters

12. *Rhea, S. & **Taylor, L. D.** (in press). Reactionary reactions? Exploring shifting fan discourse in response to character identity development in *The Umbrella Academy*. In A. Ferchaud (Ed.), *The psychology of the Umbrella Academy*. PA:ETC Press.
11. *Acic, I., *Roberts, L., & **Taylor, L. D.** (2022). Ideal-body media and gay men's self-discrepancy. In LeBlanc & Hopper (Eds.), *One size does not fit all: Undressing the performance of bodies in popular culture* (pp. 287-304). Lexington Books.
10. **Taylor, L. D.**, & Gil Lopez (2020). Personality traits and fans' motives for attention to fictional narratives. In R. (Ed.), *Multidisciplinary perspectives on media fandom*. Hershey, PA, USA: IGI Global.
9. **Taylor, L. D.**, & *Acic, I. (2020). Eating habits. In J. Van den Bulck, D. Ewoldsen, M. Mares, & E. Scharrer (Eds.), *The international encyclopedia of media psychology*. Hoboken, NJ, USA: Wiley.
8. *Jiang, K., Barnett, G., **Taylor, L. D.**, & Feng, B. (2018). Dynamic co-evolutions of peace frames in the United States, mainland China and Hong Kong: A semantic network analysis. In B. L. Cook (Ed.), *Handbook of research on examining global peacemaking in the digital age* (pp. 145-168). Hershey, PA, USA: IGI Global.
7. **Taylor, L. D.** & *Ghaznavi, J. (2017). Media effects research. In M. Allen (Ed.), *The SAGE Encyclopedia of Communication Research Methods*. Thousand Oaks, CA: SAGE.
6. **Taylor, L. D.**, & Huesmann, L. R. (2014). Answering the attacks on the media violence consensus. In D. Gentile (Ed.), *Media violence and children: A complete guide for parents and professionals (2nd edition)* (pp. 355-379). Santa Barbara, CA: Praeger.
5. **Taylor, L. D.** (2007). Magazines, adolescent boys'. In J. J. Arnett (Ed.), *Encyclopedia of children, adolescents, and the media* (pp. 481 – 482). Thousand Oaks, CA: SAGE.
4. **Taylor, L. D.** (2007). Sexual information, Teen magazines. In J. J. Arnett (Ed.), *Encyclopedia of children, adolescents, and the media* (pp. 764 – 765). Thousand Oaks, CA: SAGE.

3. **Taylor, L. D., & *Hansen, D. L.** (2007). Sexual information, Internet. In J. J. Arnett (Ed.), *Encyclopedia of children, adolescents, and the media* (pp. 763 – 764). Thousand Oaks, CA: SAGE
2. Huesmann, L. R. & **Taylor, L. D.** (2006). Media effects in middle childhood. In A. C. Huston & M. N. Ripke (Eds.), *Developmental contexts in middle childhood: Bridges to adolescence and adulthood* (pp. 303 – 326). New York: Cambridge University Press.
1. Huesmann, L.R., & **Taylor, L.D.** (2003). The case against the case against media violence. In D. Gentile (Ed.) *Media violence and children: A complete guide for parents and professionals*, pp. 107-130. Westport, CT: Greenwood Press.

Book Reviews

1. **Taylor, L. D. & *Ruiz, J. B.** (2013). Empowerment and aggression: Understanding violence in America's girls. *Analysis of Social Issues and Public Policy*, 13, 401-403. doi: 10.1111/asap.12010

Manuscripts under Review

*Rhea, S., & **Taylor, L. D.** Crime as entertainment. Chapter revisions under review.

Taylor, L. D., & *Roberts, L. Sex in entertainment media. Chapter revisions under review.

Taylor, L. D. Women's body image and violent, muscular, mediated men.

Aitken, B., & Taylor, L. D. No men in the girls' bathroom: Moral panic and the Dallas HERO act.

Manuscripts in Preparation

Taylor, L. D. Narrative engagement and what it means to be a fan of a fictional text.

*Rhea, S., & Taylor, L. D. Motives for true crime listening and their consequences.

Taylor, L. D. Adult attachment style and strength of fanship

Taylor, L. D., & Chen, M. The generic you in narratives: An initial exploration.

*Ross, E. M., Huskey, R., & Taylor, L. D. Trends in communication doctoral admission requirements during the COVID-19 pandemic.

*Jorgensen-Wells, M., *Shawcroft, J. E., *Spencer, E., & Taylor, L. D. What kind of “Love Story”? A content analysis of romance in Taylor Swift songs.

Sun, Q., Xu, H., Calabrese, C. J., Shen, C., & Taylor, L. D. Media literacy overconfidence.

Grant Writing

- 2023 Principal Investigator/Instructor: **Empirical Methods in Communication: Development of an Online Course**. UC Online Award. **\$40,000. Funded May 22, 2023.**
- 2020 Co-Investigator: **Do GRE Scores Predict Graduate Student Success in Communication?** Advancing the Discipline grant from the National Communication Association. **\$4,935.29. Funded October 30, 2020.**
- 2016 Co-Principal Investigator with Jaimey Fisher: **Cognitive/Social Science Media Theory (CSSMT) Research Cluster**. University of California Davis Humanities Institute. **\$5,000. Funded July 1, 2016.**
- 2015 Principal Investigator/Instructor: **Innovative Learning Technology Initiative**, University of California Office of the President. Introduction to Human Communication: A fully online introductory course. **\$76,000. Funded July 1, 2015.**
- 2014 Principal Investigator/Instructor: **Provost Hybrid Course Award**: Introduction to Human Communication: A Collaborative, Scalable, Hybrid Introduction to the Discipline. **\$12,500** plus tuition support. **Funded January 1, 2014.**
- 2013 Principal Investigator: Understanding tolerance of dating violence: Media and environmental predictors. Application to the National Institute of Justice. \$231,000. Not funded.
- 2012 Principal Investigator: An examination of media's role in teen dating violence victimization and perpetration. Application to the National Institutes of Health. \$231,000. Not funded.

Presentations at Academic Conferences

81. *Rhea, S., & Taylor, L. D. (2024). Audiences on the *Dark Side*: Do dark triad traits predict motives for true crime listening? Presented at the annual meeting of the International Communication Association. Gold Coast, Australia.

80. *Yu, M., Cingel, D., Taylor, L. D., & Zhang, J. (2024). Passive social media use, motivations and types of upward social comparison, and psychological well-being. Presented at the annual meeting of the International Communication Association. Gold Coast, Australia.
79. Kretz, V., Stamps, D., Harrison, K., Taylor, L. D., Sanders, M., Chattopadhyay, S., Dixon, T. L., & Hefner, V. (November, 2023). *How to conduct more inclusive research: A conversation with the experts*. Panel discussion at the annual meeting of the National Communication Association. National Harbor, Maryland.
78. Taylor, L. D., & Chen, M. (November, 2023). You can't help but get involved: The impact of generic you in first person narratives. Presented at the annual meeting of the National Communication Association. National Harbor, Maryland.
77. *Rhea, S., & Taylor, L. D. (November, 2023). Crime entertainment media. Presented at the annual meeting of the National Communication Association. National Harbor, Maryland.
76. *Acic, I., *Roberts, L., & Taylor, L. D. (May, 2023). Fitness media and gay men's body-related measures: The role of being in a relationship. Presented at the annual meeting of the International Communication Association. Toronto, Ontario, Canada.
75. *Rasul, M., *Tin, J., *Stevens, H., & Taylor, L. D. Moral foundations and COVID-19 vaccine mandate incivility. Presented at the annual meeting of the International Communication Association. Toronto, Ontario, Canada.
74. *Rhea, S. V., & Taylor, L. D. (November, 2022). Moral foundations of morbid fans: Using moral foundations theory to inform on true crime fanship. Presented at the annual meeting of the National Communication Association. New Orleans, Louisiana.
73. *Roberts, L., & Taylor, L. D. (November, 2022). Oscar's so toxic: An examination of the response to toxic masculinity portrayed at the 2022 Oscar awards. Presented at the annual meeting of the National Communication Association. New Orleans, Louisiana.
72. *Rhea, S., Stevens, H., & Taylor, L. D. (2022, May). TikTok and body image: Exploring user motives and young women's internalizations of the thin ideal. Presented at the annual meeting of the International Communication Association. Paris, France.

71. *Ross, M., Huskey, R., & Taylor, L. D. (2022, May). Trends in Communication doctoral admission requirements during the COVID pandemic. Presented at the annual meeting of the International Communication Association. Paris, France.
70. Chen, M., Taylor, L. D., & Bell, R. (2022, May). Persuasive narratives about osteoporosis: Effects of protagonist competence, narrator point of view, and subjective risk. Presented at the annual meeting of the International Communication Association. Paris, France.
69. *Acic, I., & Taylor, L. D. (2021, November). Effects of self-objectification on viewers' narrative engagement. Presented at the annual meeting of the National Communication Association. Seattle, Washington, USA.
68. *Acic, I., *Roberts, L., & Taylor, L. D. (2021, November). Ideal-body media and gay men's self-discrepancy. Presented at the annual meeting of the National Communication Association. Seattle, Washington, USA.
67. Taylor, L. D. (2021, November). Homophily and genre as predictors of strength of parasocial relationships. Presented at the annual meeting of the National Communication Association.
66. *Kumari, N., & Taylor, L. D. (2021, November). Women and persuasion: Factors influencing persuasiveness of online feminist messages. Presented at the annual meeting of the National Communication Association. Seattle, Washington, USA.
65. *Roberts, L., Ruiz, J. B., & Taylor, L. D. (2021, November). Ideology in the manosphere: A semantic network analysis of an online space for men to talk about gender. Presented at the annual meeting of the National Communication Association. Seattle, Washington, USA.
64. *Stevens, H., *Acic, I., & Taylor, L. D. (2021, November). Responses to sexual assault: Linguistic features of news reports predict online incivility. Presented at the annual meeting of the National Communication Association. Seattle, Washington, USA.
63. *Xue, H., & Taylor, L. D. (2021, May). Vaccine rumors on social media: Effects of the type of evidence, motivated reasoning, and individual characteristics. Presented at the annual meeting of the International Communication Association.
62. Bell, R. A., Chen, M., & Taylor, L. D. (2021, May). Narratives of prevention and affliction in Type 2 diabetes: Mechanisms of influence in a sample of middle-aged women." Presented at the annual meeting of the International Communication Association.

61. *Stevens, H., *Oh, Y. J., & Taylor, L. D. (2021, May). Natural language processing reveals decreased anxiety in U.S. responses to threatening COVID-19 health news on Twitter, despite rising death toll: An observational study. Presented at the annual meeting of the International Communication Association.
 60. *Acic, I., & Taylor, L. D. (2020, November). Relationship status moderates the effects of ideal-body media on gay men's body-related outcomes. Presented at the annual meeting of the National Communication Association, Indianapolis, Indiana, USA.
 59. *Acic, I., *Taylor, L., & Taylor, L. D. (2020, November). Effect of negative publicity on the strength of celebrity worship. Presented at the annual meeting of the National Communication Association, Indianapolis, Indiana, USA.
 58. Alexopoulos, C., Taylor, L. D., & *Roberts, L. (2020, November). Intention to cheat and mediated portrayals of partner abundance. Presented at the annual meeting of the National Communication Association, Indianapolis, Indiana, USA.
 57. *Acic, I., & Taylor, L. D. (2020, November). Exposure to ideal-body media and gay men's self-discrepancy. Presented at the annual meeting of the National Communication Association, Indianapolis, Indiana, USA.
 56. *Roberts, L. & Taylor, L. D. (2020, November). Messages of masculinity: Effects of affirming and threatening messages on masculine beliefs and behaviors. Presented at the annual meeting of the National Communication Association, Indianapolis, Indiana, USA.
 55. Taylor, L. D., & *Acic, I. (2020, November). Magical thinking and sports fans. Presented at the annual meeting of the National Communication Association, Indianapolis, Indiana, USA.
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54. Alexopoulos, C., & Taylor, L. D. (2019, November). The effects of mediated sex ratio on cognitions related to infidelity. Presented at the annual meeting of the Society for the Scientific Study of Sexuality, Denver, CO, USA.
 53. *Zimbres, T., & Taylor, L. D. (2019, November). Television portrayals of pregnancy. Presented at the annual meeting of the National Communication Association, Baltimore, MD, USA.
 52. Taylor, L. D., & *Acic, I. (2019, November). Magical thinking and fans of fictional texts. Presented at the annual meeting of the National Communication Association, Baltimore, MD, USA.

51. Zimbres, T., Bell, R. A., & Taylor, L. D. (2019, June). Public versus media blame messages: Effects on stigma toward people with schizophrenia. Presented at the annual meeting of the International Communication Association, Washington, D. C., USA.
50. Taylor, L. D. (2018, November). Seeking meaning in media texts and celebrity worship. Presented at the annual meeting of the National Communication Association, Salt Lake City, UT, USA.
49. Taylor, L. D., & *Gil Lopez, T. (2018, November). Personality traits and fans' motives for attention to fictional narratives. Presented at the annual meeting of the National Communication Association, Salt Lake City, UT, USA.
48. *Wang, B., Taylor, L. D., & *Sun, Q. (2018, May). The family that plays together stays together: Video co-playing and family closeness. Presented at ICA-Preconference *Games Everywhere, Gaming Everywhere. On the Edge of Ubiquity, from Mobile to Augmented Reality Games and Beyond*, Prague, Czech Republic.
47. Alexopoulos, C., & Taylor, L. D. (2018, May). If your girl only know: The effects of infidelity-themed music on cognitions related to infidelity. Paper presented at the annual meeting of the International Communication Association, Prague, Czech Republic.
46. Taylor, L. D. (2017, November). In search of meaning, or just for fun? An examination of motives for fans of fictional texts. Paper presented at the annual meeting of the National Communication Association, Dallas, TX, USA.
45. *Alexopoulos, C., & Taylor, L. D. (2017, November). Easy listening? An analysis of infidelity in top pop, hip-hop, and country songs over 25 years. Paper presented at the annual meeting of the National Communication Association, Dallas, TX, USA.
44. *Zhou, Y., & Taylor, L. D. (2017, November). Emotional self-disclosure in online breast cancer support groups: Examining theme, reciprocity, and linguistic style matching. Paper presented at the annual meeting of the National Communication Association, Dallas, TX, USA.
43. *Alexopoulos, C., Taylor, L. D., & *Gil-Lopez, T. (2017, May). "My celebrity blocked me on Twitter again": A content analysis of celebrity worshippers' online forum posts. Paper presented at the annual meeting of the International Communication Association, San Diego, CA, USA.
42. *Alexopoulos, C., & Taylor, L. D. (2017, May). Your cheating cognitions: Young adults' responses to television messages about romantic relationships.

Paper presented at the annual meeting of the International Communication Association, San Diego, CA, USA.

41. *Ahmed, S., Jaidka, K., & Taylor, L. D. (2017, May). Strategic self-representations and personality traits: A closer look at soccer fan behaviors on Facebook. Paper presented at the annual meeting of the International Communication Association, San Diego, CA, USA.
40. Taylor, L. D., *Alexopoulos, C., & *Ghaznavi, J. (2016, November). Touchy subjects: Sex in the workplace on broadcast, cable, and Internet television. Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA, USA.
39. *Jian, K., Barnett, G., & Taylor, L. D. (2016, November). Dynamic Co-evolutions of Peace Frames in the United States, Mainland China and Hong Kong: A Semantic Network Analysis. Paper presented at the annual meeting of the National Communication Association, Philadelphia, PA, USA.
38. *Chen, M., Bell, R. A., & Taylor, L. D. (2016, June). Narrator point of view and persuasion in health narratives: The role of protagonist-reader similarity, identification, and self-referencing. Paper presented at the annual meeting of the International Communication Association, Fukuoka, Japan.
37. *Alexopoulos, C., & Taylor, L.D. (2016, March). Your cheating cognitions: Young adults' interpretations of television messages about romantic relationships. Paper presented at the annual meeting of the Western States Communication Association, San Diego, CA.
36. Taylor, L. D. (2015, November). Media violence and male body image. Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.
35. Taylor, L. D. (2015, November). Do ads affect what women want in a partner? An exploration in two studies. Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.
34. Taylor, L. D. (2014, November). Advertisements and women's partner trait preferences. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
33. *Jiang, K., Barnett, G., & Taylor, L. D. (2014, November). Culture frames in international news coverage: A semantic network analysis. Paper presented at Gyeonbuk International Social Network Conference, Daegul, South Korea.
32. *Jang, J. Y., & Taylor, L. D. (2014, November). Supportive communication online: Social support type, gender difference, message quality, and

characteristics of support providers. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.

31. Taylor, L. D. (2013, November). Do media depictions of partner scarcity or abundance affect male partner selection? Paper presented at the annual meeting of the National Communication Association, Washington, D. C.
30. Taylor, L. D. (2013, November). Mediated muscularity and violence: Effects of priming masculine stereotypes on audience perceptions and expectations. Paper presented at the annual meeting of the National Communication Association, Washington, D. C.
29. Taylor, L. D. (2013, November). Understanding fans of diverse fictional texts: Correlates of fan identification and behavior. Paper presented at the annual meeting of the National Communication Association, Washington, D. C.
28. Taylor, L. D. (2011, November). Understanding Fans of Fictional Texts: Correlates of Star Trek Fan Identification and Behavior. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
27. *Dhanda, R., *Myslik, B., *Armitage, E., *Ha, Y., *Huh, C., *Kim, Y., *Sidhu, A., Taylor, L. (2011, November). Topic agendas of women's lifestyle magazines: A content analysis of transnational magazines. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
26. Taylor, L. D., Bell, R. A., & Kravitz, R. L. (2010, November). Third-Person Effects and Direct to Consumer Advertisements for Antidepressants. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA.
25. Taylor, L. D. (2010, June). Avatars and Emotional Engagement in Asynchronous Online Communication. Paper presented at the annual meeting of the International Communication Association, Singapore.
24. Taylor, L. D. (2010, June). Cads and Dads on Screen: Do Film Representations of Partner Scarcity Affect Partner Preferences? Paper presented at the annual meeting of the International Communication Association, Singapore.
23. *Lee, T. K. & Taylor, L. D. (2010, June). The Motives and Consequences of Viewing Television Dramas. Paper presented at the annual meeting of the International Communication Association, Singapore.

22. Taylor, L. D. (2009, May). Static avatars, social presence, and online answers. Paper presented at the annual meeting of the International Communication Association, Chicago, Illinois.
21. Taylor, L. D. (2008, May). Terror management theory and the third-person effect. Paper presented at the annual meeting of the International Communication Association, Montreal, Quebec, Canada.
20. Taylor, L. D. & Aubrey, J. S. (2008, November). Lad magazines, romantic confidence, and male body image. Paper presented at the annual meeting of the National Communication Association, San Diego, California.
19. Taylor, L. D. (2007, May). Cads, dads, and magazines: Women's sexual preferences and articles about sex and relationships. Presented at the annual meeting of the International Communication Association, San Francisco, California.
18. Taylor, L. D. (2007, May). Preferences for sexual television content and terror management theory. Presented at the annual meeting of the International Communication Association, San Francisco, California.
17. Knobloch-Westerwick, S. & Taylor, L. D. (2006, June). Playing the blame game: How formal news cues affect causal attributions and political support. Presented at the annual meeting of the International Communication Association, Dresden, Germany.
16. Knobloch-Westerwick, S. & Taylor, L. D. (2006, June). Pinning the blame: Effects of formal cues in news on causal attributions. Presented at the annual meeting of the International Communication Association, Dresden, Germany.
15. Taylor, L. D. (2006, June). Men, sex, and magazines: Correlates of reading men's magazines among college men. Presented at the annual meeting of the International Communication Association, Dresden, Germany.
14. Aubrey, J. S., & Taylor, L. D. (2006, March). Effects of American Lad magazines on men's body image concerns. Paper presented at the biennial meeting of the Society for Research on Adolescents, San Francisco.
13. Taylor, L. T., Davis-Kean, P., & Malanchuk, O. (2006, March). Self-Esteem, Academic Self-Concept, and Aggression at School. Paper presented at the biennial meeting of the Society for Research on Adolescents, San Francisco.
12. Aubrey, J. S., & Taylor, L. D. (2005, May). Examining longitudinal relations between exposure to lad-genre media and undergraduates' body

self-consciousness. Paper presented at the annual meeting of the International Communication Association, New York.

11. Taylor, L. D. (2004, November). The effects of framing an article about sex on attention to and recall of article content. Paper presented at the annual meeting of the National Communication Association, Chicago.
10. Harrison, K., Taylor, L. D., & Marske, A. L. (2004, May). Women's and men's eating behavior following exposure to ideal-body images and text. Paper presented at the annual meeting of the International Communication Association, New Orleans. *Top 3 faculty paper award winner.*
9. Taylor, L. D. (2004, May). All for him: Contents of articles about sex in American lad magazines. Paper presented at the annual meeting of the International Communication Association, New Orleans.
8. Taylor, L. D. (2004, February). Framing an article about sex in terms of male and female sexual pleasure. Paper presented at conference on Merging Methodologies: Broadening Horizons in Communications Research in Ann Arbor, Michigan.
7. Taylor, L. D. (2003, November). Topics in articles about sex in American laddie magazines. Paper presented at the annual meeting of the National Communication Association.
6. Taylor, L. D. (2003, May). The effects of nudity, sexual content, and violence on a film's financial success. Paper presented at the annual meeting of the International Communication Association, San Diego.
5. Harrison, K. S., & Taylor, L. D. (2003, May). Women's and men's eating behavior following exposure to ideal-body images and text. Paper presented at the annual meeting of the International Communication Association, San Diego.
4. Taylor, L. D. (2002, November). Framing the abstinence-only sexuality education debate before and after the passage of the welfare reform act of 1996. Paper presented at the annual meeting of the National Communication Association, New Orleans.
3. Harrison, K. S., & Taylor, L. D. (2002, November). Effects of idealized male images and text on men's body image and eating behavior. Paper presented at the annual meeting of the National Communication Association, New Orleans.
2. Taylor, L. D. (2002, July). Effects of visual and verbal representations of sex on television on the permissiveness of the attitudes of young adults. Paper presented

at the annual meeting of the International Communication Association, Seoul, South Korea.

1. Taylor, L. D. (2002, August). Buying love: Sex on television, consumption, and advanced capitalism. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communications, Miami Beach, Florida.

Selected Invited Lectures & Testimony

Media and well-being. Professional panel participant for the UC Davis Mental Health Conference, February 2024.

Examining incivility online in ostensibly low-conflict information contexts. Address to the 2022 GCCRC International Conference, Sungkyunkwan University, South Korea, June 2022.

International education: Student engagement and successful cultural exchange. Address to the 2021 International Journalism and Communication Deans' Conference, Renmin University, Beijing, China, November 2021.

Identifying as a fan in the digital age. Address to the GCCRC 2021 International Conference on New Media Technologies and Social Impact, Sungkyunkwan University, South Korea, May 2021.

Ethical journalism and global audiences. Address to the International Journalism and Communication Deans' Conference, Renmin University, Beijing, China, October 2020.

Personal well-being and mediated bodies. Address to the UC Davis Mental Health Conference, Davis, CA, January 2020.

Shifting toward a pan-media literacy curriculum. Presentation to the International Journalism and Communication Deans' Conference and Chinese Communication Forum, Renmin University, Beijing, China, October 2018.

Fans of fictional texts: An exploration. Presentation to the Cognitive/Social Sciences and Media Theory working group of the Davis Humanities Institute, Davis, CA, January 2017.

Questions of Attraction: Media environments and partner preferences. Presentation to all Advanced Placement statistics classes. River City High School, West Sacramento, CA, May 2015.

When media meet “Boy meets girl”: How what we watch shapes our romantic and sexual relationships. Keynote at Bay Area Undergraduate Communication Research Conference. Santa Clara University, Santa Clara, CA, April 26, 2014.

The impact of media violence on public safety: Research on media violence and public health. Testimony given to California State Senate Public Safety Committee, Sacramento, CA, July 10, 2013.

Media and women’s wellness. Presentation to the Soroptimists’ Sierra Nevada Region Fall meeting, September, 2012.

Avatars and emotional engagement: Whether and how avatars matter in asynchronous online communication. Presentation to the Communication Department, University of Michigan, Ann Arbor, MI, 2010.

The process of answering questions: Cognition, communication and survey measurement. Seminar for researchers and staff of ABAC Poll at Assumption University, Bangkok, Thailand, July 2002.

Fellowships and Honors

Top-Paper Award, Peace and Conflict Communication Division, NCA, 2016

Nominated for the ASUCD (Association of Students at UC Davis) Excellence in Undergraduate Teaching in Letters and Sciences, 2010, 2012
Institute for Social Research Cartwright Innovation in Social Research Dissertation Fellowship, 2004-2005

Top Paper award, Mass Communication Division, ICA, 2004

Regents Fellowship, University of Michigan, 2000 to 2005

Winthrop B. Chamberlain Scholarship for Graduate Student Research, 2001, 2002

Ezra Taft Benson Fellow, Brigham Young University, 1991-1997

University and Professional Service

Department

Alumni Committee chair, 2023 -

Chair of Faculty Search Committee, 2023

Department Chair, 2018 - 2023

Chair of Lecturer Search Committee, 2017

Chair of Faculty Search Committee, 2015

Member of the Graduate Programs in Communication Executive Committee, 2013-2018;
acting chair of the Executive Committee, 2017

Member of the Graduate Admissions Committee, 2010-2013

Member of the Undergraduate Curriculum Committee, 2010

Alternate department representative to the Literature & Science College Representative
Assembly, 2005 – 2007, 2016-18

Alternate department representative to the Davis Division Academic Senate
Representative Assembly, 2007-2009

University

Committee on Privilege & Tenure - Hearings Subcommittee, 2023 - present

Honors Committee, College of Letters & Science, 2023 - present

Letters and Science Personnel Committee, 2023 - present.

Letters and Science Web Governance Committee member, 2018 - 2019.

Innovation in Learning Technology Initiative grant reviewer, 2015 - 2018

Provost Hybrid Course Award Committee member, 2014 - 2016

Campus Education Technology Committee, member, 2014 – 2015

Regent Scholars' Mentor Program, Faculty mentor, 2013 - 2016

Divisional Committee on Effective Delivery of Curriculum, Social Sciences, member,
2011 – 2012

Divisional Communication and Development Committee, member, 2010-2011

Divisional Advisory Committee for Social Sciences, member, 2009-2011

UC Davis Undergraduate Research Conference, Faculty mentor, reviewer, respondent
2008, 2014, 2015, 2018

Davis Colloquium on Public Health Communication, Organizer, chair, 2007-2008

Discipline

Editorial Board member, *Psychology of Popular Media Culture*, 2020 - 2023

Editorial Board member, *Sex Roles: A Journal of Research*, 2016-2023

Member of the Doctoral Education Committee for the National Communication
Association, 2022 - present

Chair-Elect/Chair for the Mass Communication Division of the National Communication
Association, 2018-2022.

Nominations committee member for the Mass Communication Division of the National
Communication Association, 2015-2017

Division secretary for the Mass Communication Division of the National Communication
Association, 2014-2016

Division secretary for the Instructional and Developmental Communication Division of
the International Communication Association, 2007-2010

Reviewer for University of Leuven (Belgium) Research Council internal grant proposals,
2007 – 2014, 2016, 2018, 2020

Manuscript reviewer for:

ICA and NCA Mass Communication and Instructional & Developmental
Communication divisions, 2004 – 2022

Journals: *Aggressive Behavior, Analyses of Social Issues and Public Policy, Communication Monographs, Communication Reports, Communication Research, CyberPsychology, Behavior, and Social Networking, Developmental Psychology, Educational Gerontology, Health Psychology, Human Communication Research, International Journal of Health Communication, International Journal of Human-Computer Interaction, Iranian Journal of Psychiatry and Behavioral Science, Journal of Applied Developmental Psychology, Journal of Broadcasting and Electronic Media, Journal of Children and the Media, Journal of Communication, Journal of Computer Mediated*

Communication, Journal of Family Communication, Journal of Health Communication, Journal of Health Psychology, Journal of Media Psychology, Leisure Sciences, Mass Communication & Society, Media Psychology, Pediatrics, PLOS One, Poetics, Preventive Medicine, Psychological Science, Psychology of Men and Masculinity, Psychology of Popular Media, SAGE Open, Sex Roles: A Journal of Research, Sociology Compass, South African Journal of Psychology, Telematics and Informatics, Women & Health

Affiliations and Memberships

Center for the Advancement of Multicultural Perspectives on Social Science, Arts, and Humanities. Faculty affiliate, since 2020

Cognitive/Social Science & Media Theory (CSSMT) Research Cluster, Davis Humanities Institute. Chair, co-founder with Jaimey Fisher. 2016-17

National Communication Association, lifetime member, since 2002

International Communication Association, lifetime member, since 2002

UC Davis Center for Healthcare Policy and Research, member 2007-present

University Depression Study Group, UC Davis, 2007-2008

Graduate Students Supervised

PhD Students

Hannah Stevens, 2023. Postdoctoral scholar at University of Massachusetts Hospital.

Lindsay Roberts, PhD, 2023. Researcher

Irena Acic, 2023. Director of Program Assessment at The Possible Zone, an educational non-profit in Boston, MA.

Supreet Mann, PhD, 2022. Director of Research with Common Sense Media; lecturer at UC Davis.

Neha Kumari, PhD, 2021. Lecturer in Communication at UC Davis; independent research consultant.

Teresa Gil Lopez, PhD, 2019. Post-doctoral research associate at Universidad Carlos III de Madrid.

Bingqing Wang, PhD, 2019. Director of Research at Blue Verse in Shanghai.

Cassandra Alexopolous, PhD, 2017. Associate Professor of Communication at University of Massachusetts, Boston.

Jannath Ghaznavi, PhD, 2016. Independent Instructional Design Consultant.

Sofia Rhea, anticipated completion 2026.

MA Students

Brian Aitken, MA, 2023. Researcher at a consulting firm in Chicago.

Jihye Choi, MA, 2016. Researcher at the Korean Information Society Development Institute.

Dominic Dabrowiecki, MA, UC Davis, 2012. Software engineer at Reddit, Inc.

Raj Dhanda, MA, UC Davis, 2011. Public relations account executive.

Ilana Kitover, MA, UC Davis, 2009. Film and TV actor (as Ilana Guralnik).

Kristin Gottschalk, MA, UC Davis, 2008. Planning and Resource manager at ICON Clinical Research.

Select Media Coverage of Work

Discovering Academia podcast, July 2023. “[Laramie Taylor: What influences our sexual and romantic relationships?](#)”

Science News Explores, November 2022. “[Why fandom feels good, and may be good for you.](#)”

PsychCrunch, podcast of the British Psychological Society’s *Research Digest*, June 2022, episode 30. “[The psychology of superstition.](#)”

International Business Times--India, 21 July 2021, “[People becoming desensitised to Covid illness, death: Study.](#)”

Rewire, 12 August 2019, “[How multiplayer games keep us connected.](#)”

The Guardian (U.S. Edition), 29 August 2018, “How Flat Tummy Co gamed Instagram to sell women unattainable ideal. “

Elle Malaysia, 1 July 2015, ”#Flawless.”

The Daily Mail.com, 12 May 2015. “#thinspiration should be BANNED: Researchers say tag can harm women, even if they don’t search for it.”

The Economic Times, 11 May 2015. “Twitter, Pinterest rife with images of extremely thin women.”

RadioEins, March 2015. “Die Profis: Der Benecke: Todesfurcht macht uns empfänglich für Erotik (Fear of death makes us sensitive to the erotic)” (German public radio program and podcast) March 2015.

Berliner Zeitung, 13 February 2015. “Todesfurcht macht uns empfänglich für Erotik” (Fear of death makes us susceptible to the erotic).

Psychology Today, July 2011. “Beauty treatment: Pretty powerful.”

MSNBC.com, June 2011. “Sexy action heroines push dangerous ‘Superwoman Ideal.’”

LiveScience.com, December 2012. “Evolution of a superspy: Movies more violent today.”

Diario da Saude, 17 November 2008. “Modelos femininos tem efeitos negativos nos homens” (Female models have negative effects on men).

Psychology Today, May 2007. “Beauty Beat: Maxim Insecurity.”